



Empowering Youth through Media Literacy

The SLML project, funded under the youth field for 18 months, aims to guide young people through the complexities of new media, addressing issues such as disinformation, misinformation, and propaganda. As the project progresses, it aspires to create a positive impact on the media habits of young people, preparing them to engage thoughtfully in the media landscape.

Project vision

Educate the youngsters to be active participants in the society, to understand how media function, what the peculiarities of the new media are, and how to make a better use of them.



SLML "Service-Learning for Media Literacy"



slmlproject2023



Fostering Media Literacy

Empowering Youth for Responsible Content Consumption and Creation

More about us

Free media is an essential part of democratic life, and our SPECIFIC priority is to develop the spirit of active citizenship among the youth by cultivating a culture of responsible information consumption and production. Also, it is a sign of active citizenship!

In the result of our intervention, we expect young people to be more responsible users of new media but also to consume information responsibly and analytically, moreover, be responsible content creators.



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Activities

- 1) Manual for facilitators on Service-Learning
- 2) Course for youngsters on different aspects of media literacy
- 3) Development of the youngsters' own media using a social network platform

Kick off meeting in Almería, Spain July 2023



Our focus group

- 1) Facilitators (teachers at high school, professional college etc)
- 2) Young people



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